

THE MINISTRY OF SCIENCE AND HIGHER EDUCATION OF THE RUSSIAN FEDERATION FEDERAL STATE BUDGETARY EDUCATIONAL INSTITUTION OF HIGHER EDUCATION "URAL STATE UNIVERSITY OF ECONOMICS"

(USUE)

"APPROVED"
Rector of USUE

Y.P. Silin

W.FO. » January 2023

REGULATIONS

Concerning the International Competition of research projects of young scientists and students
"Corporate Governance and Investment in the Global economy"



Concerning the International Competition of Research Projects Of Young Scientists and Students

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1. General regulation

- 1.1 This Regulation (hereinafter referred to as the Regulation) regulates the procedure for organizing and conducting the International Competition of Research Projects of Young Scientists and Students "Corporate Governance and Investment in the Global Economy" (hereinafter referred to as the Competition).
- 1.2 The competition is held within the framework of the Congress of Economists and Financiers of the Eurasian Economic Youth Forum (hereinafter referred to as the EEYF). EEYF website's Internet address www.eurasia-forum.ru.eurasia-forum.ru
- 1.3 Organizer of the Competition: Ural State University of Economics (USUE), Department of Corporate Economics and Business Management.
 - 1.4 Organizers of the Competition:

Universities-organizers of foreign and regional EEYF sites that have chosen this competition for implementation on their sites. The list of foreign and regional sites that have chosen this Competition is indicated on the Competition page of the Congress of Economists and Financiers of the EEYF website, as well as on the foreign/regional Sites of the EEYF website themselves

- 1.5. Contest Partners:
- NP "Elite Club of Corporate Behavior";
- ANO "Project Management Assessment and Development Center"
- Presidential Program Alumni Association;
- Ministry of Economy and Territorial Development of the Sverdlovsk Region;
- Sverdlovsk Regional Union of Industrialists and Entrepreneurs;
- Ural Branch of the Free Economic Society of Russia.
- 1.6. Purpose and objectives of the Contest:
- 1.6.1 The aim of the Competition is to develop managerial and research competencies in the field of corporate governance and control among young managers aimed at developing civilized norms of proper corporate behavior, strengthening effective interaction between the state and business, and applying new modern management technologies. Improving the quality of training of qualified personnel, increasing the interest of young scientists and students in their chosen profession, identifying gifted young people and developing human resources for research, administrative, industrial and entrepreneurial activities.
 - 1.6.2 The objectives of the Contest are:
 - identify the research potential of young scientists;
- to keep up-to-date the interest of young researchers in the problems of corporate governance and sustainable business development, public-private partnership, investment in the corporate sphere and search for ways to solve them in practice;
 - exchange knowledge, ideas, and experience in using research tools.
- to offer scientific and practical recommendations on the development of the theory and practice of corporate governance and sustainable development, project management, corporate finance and investment;

2. Research areas (categories) Of the Contest

- 2.1. The contest is held in 3 categories:
- 1) Best research project on corporate governance and sustainable development.



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- 2) The best research project in the field of project management.
- 3) Best research project on corporate finance and investment.

The Expert committee of the Contest has the right to allocate additional special categories.

- 2.2. Thematic areas of the Contest nominations:
- 2.2.1. In the nomination "Best research project on corporate Governance and Sustainable Development":
- the state in the corporate governance system, the practice of managing companies with state participation;
 - ESG-sustainable development technologies in corporate governance and business;
 - modeling the value of companies as a benchmark for effective corporate governance;
 - the impact of corporate governance on the investment attractiveness of the business;
 - professionalism and independence of boards of directors: myth or reality?
- management practices of social and environmental responsibility of business: comparison of Western and Eastern models;
- corporate non-financial reports in Russia as a path to sustainable and balanced relations with stakeholders: an assessment of the prospects;
- balance in the development of the corporate governance system and the business management system;
 - Russian experience in managing integrated corporate structures;
- features of corporate business project management in Russian companies: global challenges and solutions.
 - 2.2.2. In the nomination "Best research project in the field of project management":
- development of the theory and methodology of project management, programs and portfolios of projects;
 - development of corporate project management systems;
 - project management in public authorities;
 - flexible project management methodologies;
 - industry-specific features of project management;
 - public-private partnership projects: efficiency, risks and management challenges;
 - development of professional project management standards;
 - development of project management in small and medium-sized businesses.
 - 2.2.3. In the category "Best research project on Corporate Finance and Investment":
 - corporate finance and investment: empirical research experience and company practice;
 - development of the trend for socially and environmentally responsible investment;
- ESG and new guidelines for the activities of financial and credit institutions, investment funds and stock exchanges;
 - investment attractiveness of Russian business: how to overcome global challenges;
- search for criteria for the effectiveness of mergers and acquisitions to form new models of corporate control;
 - strategic financial analysis and value creation for the company's stakeholders;
 - dividend policy as a factor influencing the value of companies.

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3. Terms of participation in the Contest

3.1. Students, undergraduates, postgraduates, young scientists of educational organizations, academic institutes and other interested organizations of Russia and foreign countries under the age of 35 are invited to participate in the Competition (hereinafter referred to as Participants).

Projects prepared by young scientists-candidates of sciences are not accepted for the competition.

- 3.2. Research projects can be submitted to the Competition from individual authors or from creative teams (teams of up to 3 people).
 - 3.3. One participant (one team) has the right to submit only one project to the Competition.
- 3.4. The authors make their own decisions in which scientific direction (nomination) the project will be presented.
- 3.5. Participants 'projects that do not meet the requirements of Section 5 of these Regulations will not be accepted for participation in the competition.
- 3.6. There is no registration fee for participation in the contest. The cost of accommodation for nonresident participants, food and transportation costs for participation in the full-time stage of the competition are paid by participants themselves, or by sending organizations.

4. Procedure and terms of the Contest

4.1. The competition is an annual event and is held during the summer semester.

The final terms of the Competition, as well as its main stages, are established by the order of the Rector of the Ural State University of Economics.

- 4.2. The competition is held in three stages.
- 4.2.1. The first stage acceptance and registration of competitive research projects in the chosen field (category) Competition; checking projects for compliance with project requirements.

The first stage is held by the organizing committee of the Contest, within the time limits set by the Directorate of the Eurasian Economic Youth Forum.

4.2.2. The second stage – (selection) examination of competitive research projects registered and admitted to the Competition based on the results of the first stage; determination of the finalists of the Competition.

Expertise of competitive projects is carried out by the expert commission of the Competition, as well as by the expert commission of the Competition platform of the Republic of Tajikistan. Lists of Participants who have reached the final stage of the Contest are formed. Lists of finalists are published on the Contest page of the SES website.

4.2.3. The third stage – (final) defense and presentation of competitive research projects of the finalists; determination of winners and prize-winners within each category of the Competition, as well as determination of winners and prize-winners for the Competition as a whole.

The third stage is held between the finalists of the Competition by public defense of the contest entries.

4.3. Based on the results of the Competition, a collection of abstracts of the finalists 'works is published. The collection is published in the form of the corresponding chapter of the annual collection of SEFM materials no later than 3 months after the Contest. The collection of EEYF materials is published in the RSCI, on the USUE and EEYF websites.

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5. Requirements for submitted documentation and rules for registration of competitive works (projects)

- 5.1. Research papers are submitted for the Competition in one of the 3 areas corresponding to the competition categories:
 - 1) Best research project on corporate governance and sustainable development.
 - 2) The best research project in the field of project management.
 - 3) Best research project on corporate finance and investment.
- 5.2. Entries are submitted to the Contest Organizing Committee in electronic form via a special registration form on the SES website: www.eurasia-forum.ru.
 - 5.3. To participate in the Competition, the following set of documents must be submitted:
- 1) The author's application for participation in the Contest (Appendix 1) is submitted by filling out the participant's registration form on the SES website. If the work is prepared by a team of authors, one of the authors registers as the team captain and attaches the work, the other participants register as team members, without attaching the work.
- 2) the text of the work with the title page (appendix 2) is attached as a separate file to the participant's registration form.
- 3) theses of the work that reflect the main provisions and results of the work are attached as a separate file to the participant's registration form.
 - 5.4. The competition work must meet the following requirements:
- The paper must be submitted within the time limits set by the USUE Rector and published on the EEYF website.
- the work must correspond to the subject of the competition and its scientific directions (categories).
- it is necessary to have reference material: links to sources from which citations are used, numerical data in the text, tables, graphs, diagrams, and a list of references (at least 20 sources).
 - scientific work must be author's, the percentage of originality of the text is not less than 60%;
 - the scientific work (project) should be accompanied by theses of the work.

The work should be formatted as follows: a file in *.doc or *.rtf format, and the name of the author(s) should be indicated in the file name. Font Times New Roman, size-14 pt, line spacing 1.5. All margins are 20 mm. The text is aligned in width without hyphenation. All charts and tables must be inserted in the text. Paragraph indent -1.25. The page orientation is portrait. Volume of work: 20-45 pages.

The list of references is drawn up in accordance with GOST R 7.0.100-2018. Footnotes on the text are given in square brackets with the number of the source in the list of references.

Typical structure of the work: introduction; three chapters (theoretical, analytical, recommendation); conclusion and list of references.

Each research paper should be accompanied by abstracts that reflect the general idea of the work. Abstracts should be designed as follows: 1.5 line spacing on A4 sheets, Times New Roman font, size – 14 pt, margins-20 mm on each side. Abstracts should not exceed 3 pages in length.

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6. Procedure and criteria for evaluating works

- 6.1. At the first stage of the Competition, the organizing committee admits works for further expert evaluation according to the requirements specified in section 5 of the Regulations.
- 6.2. During the second (qualifying) stage, the expert commission of the Competition, as well as the expert commission of the site of the Republic of Tajikistan of the Competition, conduct an expert examination of the research works of participants and determine up to 10 (ten) finalists for each category of the Competition, including 5 finalists in the Competition from each foreign/ regional site of the Competition, regardless of the direction.

Lists of finalists are displayed on the Contest page and information letters about reaching the final are sent to the finalist participants. If the finalist is unable to participate in person for any reason, the organizing committee may decide to allow him / her to participate online or exclude him / her from the list of finalists by entering into the final the participant who took the 11th place in the Competition category based on the results of the qualifying round.

Criteria for evaluating competitive works at the second (qualifying) stage:

- 1) registration of work up to 10 points;
- 2) relevance of the research topic up to 15 points.
- 3) novelty and originality of the study up to 15 points.
- 4) research content: scientific, technical and economic validity of the proposed solutions; logical, scientific style and literacy of presentation; availability of appendices, illustrations, graphic explanations of proper quality up to 40 points;
- 5) practical significance of the research results, the possibility of testing and implementation of the results obtained -20 points.
- 6.3. Criteria for evaluating participants during the face-to-face defense of the work at the third (final) stage:
 - 1) relevance of the research topic up to 15 points.
 - 2) novelty and originality of the study up to 15 points.
 - 3) significance of the research results up to 20 points.
 - 4) presentation up to 20 points.
 - 5) defense (answers to expert questions) up to 30 points.
- 6.4. Priority in the form of additional points (up to 10 points) is given to competitive works performed in the areas of the Competition within the framework of the EEYF annual theme.
- 6.5. В случаеIf the winners and prize-winners of the Contest categories or the Contest as a whole have the same number of points, the decision on determining the winners and prize-winners is made by the expert commission of the Contest.
- 6.6. All decisions of the expert commission are recorded and signed by the chairman, secretary and members of the expert commission (Appendices 3, 4).

7. Managing the Contest

- 7.1. Management The Competition is carried out by the EEYF Directorate and the organizing Committee of the Competition.
- 7.2. To organize and conduct the contest, the organizing committee is formed, approved by the order of the USUE Rector. The organizing committee consists of:
 - Chairman of the EEYF Organizing Committee;

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- Co-chairman of the EEYF Organizing Committee;
- scientific director of the Competition;
- Contest coordinator(s);
- chairman and members of the expert commission of the Contest;
- representatives of the Contest partner organizations,
- Competition Secretary.
- 7.2.1. Chairman of the Organizing Committee:
- approves the Regulations on the Competition, signs the order on holding the Competition and the composition of the organizing committee of the Competition, the order on the composition of the expert commission of the Competition;
 - provides general management of the organization and conduct of EEYF events.
 - 7.2.2. Co-Chairman of the Organizing Committee:
- directly manages the organization and conduct of the EEYF, within the framework of which the Competition is held, together with the scientific supervisor of the Competition, forms the composition of the expert commission of the Competition.
 - 7.2.3. Scientific Director of the Contest:
- prepares the draft Regulations on the Competition and submits them to the rector for approval, prepares amendments and additions to it;
 - is a co-chairman of the expert commission of the Contest;
 - selects the composition of the expert commission of the Contest.
 - 7.2.4. The Contest Coordinator, together with his assistant and the working group:
 - ensures the invitation of members of the expert commission of the Contest;
- sends informational letters about the Competition to universities of the Russian Federation and other countries, no later than 3 months before the final stage;
- organizes registration and verification of received works in accordance with the established requirements, sends the works to the members of the expert commission for evaluation;
- sends out informational letters notifying participants of the third round of the Competition, no later than 10 days before the final stage;
 - organizes the final and the work of the expert commission of the Contest;
- organizes the registration of diplomas, certificates and awarding of winners and prize-winners of the Competition;
- organizes the collection of theses of the finalists of the Competition and their transfer to the USUE Publishing House for inclusion in the collection of SEFM materials;
 - prepares a report on the Contest.
 - 7.2.5. An expert commission of the Competition is created to conduct an expert examination of works.

The chairman of the expert committee of the Competition is the Director of the Congress of Economists and Financiers. The expert committee of the Competition consists of highly qualified teachers, leading scientists and specialists from the organizers of the SES, the Competition, as well as invited experts. The expert commission consists of 5 to 7 people, including more than half of them are representatives of third-party organizations.

Information about the composition of the organizing committee and expert commission are published annually on the Contest page of the EEYF website.

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8. Awarding of winners

8.1. Based on the results of the face-to-face defense, I, II, III places are determined for each category of the Competition and then I, II, III places are determined for the Competition as a whole.

Winners and prize-winners in each category of the Contest are awarded with certificates for I, II, III places in the corresponding category.

The winners and prize-winners of the Competition are generally awarded with Diplomas of I, II, III degrees, orders and cash prizes, within the framework of the prize fund of the Competition established on the basis of the order of the USUE Rector and in accordance with the minutes of the meeting of the expert commission of the Competition.

All participants of the third (final) stage receive certificates of finalists of the Contest.

8.2. The winners and prize-winners of the Competition are awarded with cash prizes within the prize fund of the Competition established on the basis of the order of the USUE Rector and in accordance with the protocol of the expert commission of the Competition.

If the winner or prize-winner of the Contest is the author's team (team), the cash prize is distributed among all members of the team (team) in equal shares. Diplomas and orders are issued to each member of the team.

8.3. Cash prizes (including payment of income tax) are transferred by the Contest organizer within 1.5 months to the personal accounts of the winners and prize-winners according to the details provided to the Contest coordinator (Competition section), as well as upon timely provision of copies of other requested documents. Cash prizes for foreign participants are issued at the USUE cash desk on the day of awarding.

9. Coordinates of the Contest Organizing Committee

Contest Organizer:

Ural State University of Economics (USUE)

620144. Ekaterinburg, 8 Marta str./Narodnaya Volya, 62/45

Phone: (343) 283-13-28, Fax: (343) 283-13-25

Official website of the organization: www.usue.ru

Official website of the Contest and the Eurasian Economic Youth Forum (EEYF):

www. eurasia-forum.ru

USUE departments responsible for holding the Contest:

- Department of Corporate Economics and Business Management

Contact details of the Contest coordinators can be found on the Contest page of the EEYF website.

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Appendix 1

PARTICIPANT'S APPLICATION FORM

International Competition of Scientific and Technical research projects of young scientists and students "Corporate Governance and Investment in the Global Economy"*

Please accept my work for participation in the International Competition of research papers of young scientists and Students "Corporate Governance and investment in the global economy". I provide the following information about myself:

Participant	Last Name
	Name
	Middle name
	Date of birth
	Place of work/study
	Position/group, course
	Faculty
	Department
	Specialty, specialization
	Contact phone
	number e-mail
	Work topic
	Name of the research area (category)
Scientific	Last name
Supervisor	Name
	Middle name
	Academic degree, title
	of University (organization)
	Contact phone
	number e-mail

^{*}The application is submitted in the form of filling out the participant's registration form on the EEYF specialized website. If the work is prepared by a team of authors, one of the authors registers as the team captain and attaches the work, the other participants register as team members, without attaching the work.



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Appendix 2

International Research Competition for Young Scientists and Students "Corporate Governance and Investment in the Global Economy"

Comp	etitive work
 J	ob title
Name of the the	ematic area (category)
	Author:(Full name)
	Student (post-graduate student, etc.) group, course
	Full-time (part-time) education
	Name of the university or organization
	Scientific supervisor:

(Full name, academic degree, position)

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Appendix 3

PROTOCOL OF THE EXPERT COMMISSION MEETING

about determining the finalists
International Competition of research papers of young scientists and students
"Corporate Governance and Investment in the Global Economy"
ad platform

ad platform
<u></u>
Ekaterinburg (Dushanbe)
Composition of the expert commission:
Chairman of the Expert Commission:
Full name – position
Co-Chair of the Expert Commission:
Full name – position
Members of the Expert Commission:
Full name – position
Agenda of the expert commission meeting: Determination of the finalists of the International Competition of research papers of young scientists and students "Corporate Governance and investment in the global economy". According to the results of the first stage of the International Competition of research papers of young scientists and students "Corporate Governance and Investment in the global Economy":
• in the category "Best research project on corporate governance" was accepted for expert evaluation works of participants;
• in the category "Best research project in the field of project management" was accepted for expert evaluation works of participants;
• in the category "Best research project on Corporate Finance and Investment" was accepted for expert evaluation works of participants.

After evaluating the submitted scientific papers, the commission decided:

1. Set the following ratings of participants 'work on a 100-point scale::

Table 1 - Average ratings of participants

#	Last name, first name,	Name of the university or organization	The number of points
	patronymic		scored
	is 1. Best research p	project on corporate governance and sustainable dev	elopment
	2.E	Best Research Project in Project Management	



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	3. Best Re	search Project in Corporate Final	nce and Investment	t
	2. In accordance with the portable 2 - Finalists of the Co	oints scored, bring the followin	ng participants to	the final of the Contest::
#	Last name, first name, patronymic	Name of the university or	organization	The number of points scored
	is 1. Best research p	project on corporate governance a	and sustainable dev	relopment
	2.B	Best Research Project in Project N	/Ianagement	
	3. Best Re	search Project in Corporate Finan	nce and Investment	t
Chai	irman of the Expert Commission	on		/ Full name
			Sign	ature
Co-C	Chair of the Expert Commissio	n		/ Full name
			Sign	ature
Men	nber of the Expert Commission	1		/ En11 nome
			Sign	/ Full name
Secr	etary			/ Full name
Scci	Ciai y		Sign	ature

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Appendix 4

PROTOCOL OF THE EXPERT COMMISSION MEETING

	on determining the winners and prize-winners
	International Competition of research papers of young scientists and students "Corporate Governance and Investment in the Global Economy"
	g. Ekaterinburg
	Composition of the expert commission:
	Chairman of the Expert Commission:
Ful	l name – position
	Co-Chair of the Expert Commission:
Ful	l name – position
	Members of the Expert Commission:
Full	l name – position
	Agenda of the expert commission meeting:
	Determination of the winners and prize-winners of the International Competition of research
pap	ers of young scientists and students "Corporate Governance and investment in the global economy".
	According to the results of the selection round of the International Competition of research papers
of y	young scientists and Students "Corporate Governance and Investment in the global economy":
adn	• in the category "Best Research Project on Corporate Governance and Sustainable Development " was nitted to the final works of participants;
	 in the category "Best research project in the field of project management" was admitted to the final works of participants;
	• in the category "Best Research Project on Corporate Finance and Investment" was admitted to the dl works of participants.
	After evaluating the submitted scientific papers, the commission decided:
	1. Set the following scores for participants 'final works on a 100-point scale::
	Table 1-Contestants 'ratings
#	Last name, first name, patronymic Name of the university or organization Number of points scored
brack	
	2. In accordance with the points scored, assign the corresponding award documents to the

following contestants of the final (final) stage of the Competition

Table 2 - Award documents of participants

#	Last name, first name,	Name of the university or organization	Type of award document,
	patronymic		amount of cash prize

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(Full NAME)			
(job title)			
Recognize as a prize-winner (II place) International Scientists and Students "Corporate Governance as	-		-
(Full NAME)			
(job title)			
Recognize as a prize-winner (III place) International			
Recognize as a prize-winner (III place) International Scientists and Students "Corporate Governance a (Full NAME)			
Recognize as a prize-winner (III place) International Scientists and Students "Corporate Governance a			
Recognize as a prize-winner (III place) International Scientists and Students "Corporate Governance a (Full NAME)		ne Global E	
Recognize as a prize-winner (III place) International Scientists and Students "Corporate Governance a (Full NAME) (job title)			/ Fu
Recognize as a prize-winner (III place) International Scientists and Students "Corporate Governance a (Full NAME)		ne Global E	Economy"
Recognize as a prize-winner (III place) International Scientists and Students "Corporate Governance a (Full NAME) (job title)		Signature	/ Fu